

KEISA CAMPBELL

Beauty Coach | Life Strategist


Founder | CEO, Beautiful Living®



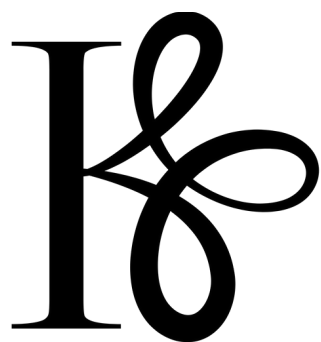
WWW.KEISACAMPBELL.COM

Keisa Campbell 

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KEISA CAMPBELL

Beauty Coach | Life Strategist

Mom at 14, married at 21, and divorced by 40, Keisa Campbell is the epitome of resilience, femininity, and women empowerment. Teenage motherhood, birthing three daughters, and coaching girlfriends (since elementary) are what cultivated her maternal insight, journey to purpose, and passion for serving women. Keisa learned very early that giving up was not an option and that trials were only indicators of how bright her future would be.

Crowned Ms. Georgia 2019 in the Mr. & Mrs. Black America Pageant, she is a multi-talented speaker, life strategist, beauty coach, image consultant, and author. Keisa is the founder and CEO of Beautiful Living, a holistic wellness brand created to impact, inspire and help women live more significantly. Founded on seven pillars, Beautiful Living focuses on mental, spiritual, physical, relational, financial, career, and outward beauty. Through her brand, Keisa partners with women from all backgrounds to cultivate a healthy mindset and vision while defining purpose and strategies to live beautifully.

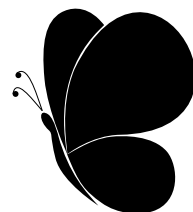


Transformation starts in the mind, and living beautifully means transforming disempowering circumstances into positive life experiences.

- Keisa Campbell, Founder and CEO of Beautiful Living.

With over 20 years of experience transforming women's lives, she is a certified professional life coach with a Bachelor's in Business Administration. Featured in Voyage Atl and Shoutout Atlanta, Keisa is the author of Release the Style Within You and Recalculating Route.

Learn more about Keisa and Beautiful Living at www.keisacampbell.com



7 PILLARS

Beautiful Living®

Beautiful Living is a holistic wellness brand created to impact, inspire and help women live more significantly. Founded on seven pillars, Beautiful Living focuses on mental, spiritual, physical, relational, financial, professional, and outward beauty. Through Beautiful Living, Founder and CEO Keisa Campbell partners with women from all backgrounds to cultivate a healthy mindset and vision while defining purpose and strategies to live beautifully.

MENTAL BEAUTY

According to Proverbs 23:7 and Romans 12:2, mental beauty explores the relationship between your mind and mindset.

SPIRITUAL BEAUTY

According to Isaiah 28:16, spiritual beauty explores your relationship with God and your spiritual foundation.

PHYSICAL BEAUTY

According to 1 Corinthians 6:19-20, physical beauty establishes the body as a temple while exploring how you treat your body and your relationship with it.

RELATIONAL BEAUTY

According to Luke 6:31, relational beauty explores the relationships you have with yourself and others.

FINANCIAL BEAUTY

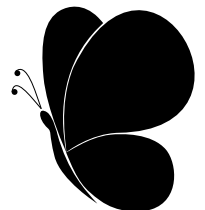
According to 2 Corinthians 9:6-7, Deuteronomy 15:6, and Proverbs 22:7, financial beauty explores your relationship with money.

PROFESSIONAL BEAUTY

According to Psalm 57:2 and Jeremiah 29:11, professional beauty explores purpose, your trade, and what God called you to do.

OUTWARD BEAUTY

According to Psalms 139:14 and Genesis 1:26-27, outward beauty explores how you show up for what God called you to do.



BEAUTIFUL LIVING ROADMAP COACHING 12-WEEK PROGRAM

- Beautiful Living Assessment
- Access to one (1) 90-minute virtual visioning and goal-setting call
- Access to one (1) 90-minute, mid-check assessment
- Access to ten (10) 60-minute, weekly coaching calls

BEAUTIFUL STYLE FOR THE PROFESSIONAL WOMAN

- Initial, 45-minute, phone consultation
- 3-hour, closet makeover session
- 2-hour, virtual personal shopping experience (add-on)

Services

THE VISION EXPERIENCE BOOTCAMP

My signature Vision Experience Bootcamp will help you to get crystal clear on your vision, gain insight in EVERY area of your life that need attention, set goals, and execute a plan to achieve it.

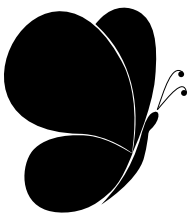
What you get and what you'll gain

- The clarity for your life's vision while defining purpose, and strategies to live a balanced holistic life.
- Live the life that you envision for yourself that results in Beautiful Living.
- No longer feel stuck and directionless but fulfilled
- Beautiful Living Rx to live beautifully
- More confidence and results

Other topics can be customized upon request

SPEAKING & WORKSHOPS

- Find Your Purpose
- Beautiful Living - Your Past Doesn't Define Your Destiny
- Mindset
- Relationships
- Manifestation
- Sisterhood
- Self-care



Coaching Services

GENERAL LIFE COACHING

Life Coaching helps to improve day-to-day life and career. This includes clarifying and creating goals, identifying the obstacles that are holding you back, and strategizing (creating a plan) to reach your goals and overcome your obstacles so that you may live a fulfilling life.



PURPOSE COACHING

You are created for a purpose. Aiding you on your self-discovery journey. Purpose Coaching focuses on helping you to identify what God has called you to do so that you can live a more fulfilling life.

RESILIENCE COACHING

Your past doesn't define your destiny. Helping you to move forward from difficult times in your life so that you may find fulfillment and live the life that God has predestined you to live.

RELATIONSHIP COACHING

Relationship coaching helps you find greater fulfillment in your personal relationships. Relationship coaching is right for you if you want to set relationship goals, understand your current partnership, thrive inside your marriage, how to start over after a divorce or take your long-term relationship to the next level. For singles, divorced, and married individuals who have difficulty knowing what they want in a relationship or just want to stay on track with their plan to find a deeper connection with someone.

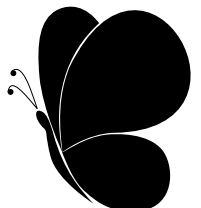
BEAUTY COACHING

Beauty coaching helps you to feel beautiful from the inside/out. Helping you to show up for what God has called you to do. Image Consulting

FEATURES

SHOUTOUT ATLANTA

VoyageATL



Testimonials

I have never enjoyed shopping...so meeting Keisa was one of the best days of my life. Keisa learns about your style and is able to select awesome clothes with or without you. Additionally, she helps you work through the things that keep you stuck. Basically, Keisa ends up styling your exterior and interior. Thank you for your patience and for making me look and feel great.

-Dr. Arcella J. Trimble, Psychologist/Coach

"I cannot say enough good things about Keisa Campbell ! I was looking for someone to help my daughter refine her interview and speaking skills before several national pageants and the support we received was a tremendous benefit. Ms. Campbell not only helped her to refine these skills, but also served as a personal cheerleader that was fully committed to helping her to achieve her goals. My daughter won two of the three pageants she participated in and she also had the highest interview score. Keisa is an inspiration and a dedicated coach for my daughter, not just in pageants but in life. Keisa is focused on helping any client be their best self! "

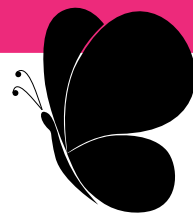
-Angela King Smith,
Mom to Courtney Smith, America's Ideal Miss Jr. Teen 2021

Keisa listens, loves, encourages, and supports. She inspires me to make goals and **holds me accountable** for staying focused on the plan. Before attending her events and working with Keisa, I had no positive clear direction. **Working with her, I became clear on my vision for my life and focused.** She introduced me to new opportunities. She is truly talented and I am grateful beyond words for this phenomenal woman of God. She is truly a gift from above.

-Candace Nelson, Voice-Over Artist

Before working with Keisa, I was all over the place...simply lost. I didn't know what I wanted to do with my life. I had so many goals and not accomplishing any of them. I lacked confidence and struggled with unforgiveness. *Keisa held me accountable and I met my goals, I learned to forgive and I exude more confidence.*

-Chameka Bell, Personal Fitness Trainer



Contact

"Don't fear failure so much that you refuse to try new things.
The saddest summary of life is: could have, might have, and
should have."

--Louis E. Boone

BEAUTIFUL LIVING AWAITS...

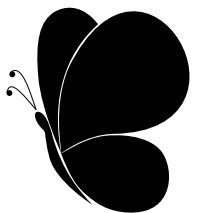


Let's Connect!

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Short Bio

Keisa Campbell epitomizes femininity, resilience, women empowerment, and beautiful living. Crowned Ms. Georgia 2019 in the Mr. & Mrs. Black America Pageant, Keisa is the founder and CEO of Beautiful Living®, a holistic wellness brand created to impact, inspire and help women of faith live more fulfilling lives.

Keisa is a life strategist, speaker, image consultant, and author with over 20 years of experience transforming women's lives. She is a certified professional life and beauty coach with a Bachelor's in Business Administration.

Featured in Voyage Atl and Shoutout Atlanta, Keisa is committed to helping women discover their identity, cultivate a healthy mindset and vision while defining purpose and strategies to live beautifully.

Visit www.keisacampbell.com to learn more.

FEATURES

SHOUTOUT ATLANTA

VoyageATL

